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Independent community for business process management professionals

White paper, webinar, webcast movie, blogs... so many things to share about BPM and Lean Six Sigma!

This month's newsletter is jam-packed with interesting content including several blog articles, a free whitepaper, a live webinar, and a recording of Gartner analyst Janelle Hill on emerging trends in the BPM domain.

Just follow the links to learn what the various experts and thought leaders have to say about BPM, Lean Six Sigma and Change Management!

Happy reading!
Reint Jan Holterman

[Webinar: BPM Looks Great, So What Could Go Wrong?](#)

Deployment of a BPM system appears to be a straight-forward task; however, BPM implementations often do not live up to expectations. This webinar will describe issues that can occur with a BPM deployment, independent of any process automation inclusion. Date: June 6, 2013.

[Register now](#) for this webinar on BPM Leader!

[White Paper: Speaking to the C-Suite about BPM](#)

Do you feel the need to "sell" BPM to top management?

This white paper describes what is at the top of the C-level agenda and how the added-value of BPM aligns to the strategic vision.

[Download paper](#) now!

[BPM Outlook: Gartner Outlines 2013 Trends](#)

In this webcast recording, Janelle Hill, VP & Distinguished Analyst at **Gartner**, and Gregg Rock, Editor & Founder at **BPMInstitute.org**, share their perspective on the top BPM trends and opportunities for 2013.

Click to [view webcast](#) recording.

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[Process Glue – Explaining the Benefits of a BPMS](#)

Craig Reid | The Process Ninja

With so many different software products available today it's often a hard ask to fully explain the benefits of a particular piece of software. But this is where a BPMS (business process management system) is truly...

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[If the Only Tool in Your Toolbox is a Hammer, Everything Looks Like a Nail](#)

Scott Cleveland | Impac Systems Engineering

Someone once said – 'If the only tool in your toolbox is a hammer, everything looks like a nail.'

I saw a presentation by the founders of 'Visical' ...

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[7 Steps to De-risk your BPMS Selection Journey](#)

Maloypatnaik | Infosys

Over the last few years, there has been resurgence in the interest in BPM as the preferred platform for automating and managing the critical business processes within the organization. However, the programs...

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[Selling BPM Projects from “the bottom up” – Part 2](#)

Ruth Cernes Fagebaume | Bonitasoft

In my [previous blog post](#) I talked about 3 issues near and dear to the hearts of the executive suite's strategic vision. When you see a place for BPM in your own organization and need to develop a convincing...

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[Process & the Customer Experience](#)

Scott Cleveland | Impac Systems Engineering

A decade ago, companies differentiated themselves from their competitors using products and pricing. The internet has changed all that. Customers can quickly search for products online and even...

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[Selling BPM Projects from “the bottom up”](#)

Ruth Cernes Fagebaume | Bonitasoft

What's at the top of the C-level agenda and how does BPM added-value align to strategic vision? There have always been a number of ways to...

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