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Independent community for business process management professionals

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Cheers,
Reint Jan Holterman

[Deep flows the River between Social and Business...](#)

Sanoj Kutty | The Information Manager

It's been quite a while since the world has been gripped by the Social Media fever. However, as is the case with any new concept that catches the masses by their eyeballs and wallets, social media too has turned ...

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Matthew Heffron | Sourcing Sage

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[Asking the Right BPM Project Questions](#)

Scott Cleveland | Impac Systems Engineering

From an article by Janne Ohtonen @ Business Coach published on August 9, 2012 on BPM Leader: Starting a business process management project and choosing the right BPMS system can be a quite tricky thing to do, especially if ...

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[6 Key Ingredients for a Process Culture that Brings Results](#)

Janne Ohtonen | Business Coach

Change culture is the driving force in process improvement initiatives. The culture must support the fundamental ideology behind the reason for an organization to exist. And as we all know, every organization exists to fulfill ...

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[Why Would You Invest in BPM?](#)

Scott Cleveland | Impac Systems Engineering

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[How ERP and BPM Can Co-Exist Together](#)

Viveka Sinha

In this post, I will discuss how an ERP application and a BPM product can co-exist together with each piece catering to their strengths. ERP or BPM? I had read the post by my fellow blogger Anders on whether BPM ...

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[Presentation vs. Content: What Matters Most to Executives](#)

David Williams | HiSoft Technology

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[What Wine and BPM Have in Common](#)

Scott Cleveland | Impac Systems Engineering

A sommelier is also, by definition, a wine marketer. It is the sommelier's job to create a fantastic experience for the customer so that they purchase more wine. They have a sales process that can be ...

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[5 Ways to Initiate an Organizational Culture of BPM](#)

Derrian Hollingsworth | HiSoft Technology

Why Implement an Organizational Culture of BPM? I'm holding a focus group with some call center associates from the general customer service queue of a major financial services institution. I'm thinking that I'm going to have to sell ...

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[A Process-based Approach to Outsourcing Decisions](#)

Anup Dashputre | HiSoft Technology

The global dynamics of business today have spurred great interest in outsourcing work to partners who can complete certain tasks at a lower cost, to a higher level of quality, and with a faster cycle time than a multi-faceted ...

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